

STAY ON TRACK

 **YONGGU**



VALUE INNOVATION & ECOLOGICAL PROSPERITY





Zhongce Rubber Group Co., Ltd

We are committed to provide safe products of high value and service

No.1

Chinese Tire
Manufacturer

>30000

Employees

8

World Tire
Manufacture Rank



历史沿革

History

1958

Hangzhou Haichao Rubber Factory was founded.

1966

Chaoyang tire brand was born.

1992

Renamed Hangzhou Zhongce Rubber Group Co., Ltd.

2011

Global Tire Top 10 Ranked 9th.



2015

Zhongce Auto Space Put into operation.

2015

Establish Thailand branch company

2014

Establish Brazil branch company



2016

Launched Zhongce Tire insurance business

2016

Establish Europe Branch company

2021

Establish Zhongce Rubber (Tianjin) Co.Ltd

2021

Global Tire Top 10 Ranked 8th.

Our Brands



GOODRIDE

WEST LAKE

TRAZANO

ARISUN[®]
PREMIUM RUBBER TRACKS

 **YONGGU**




zc rubber



Enterprise Ranking

Top 10 Tire Companies

NO.8

Domestic Tire Companies
Ranking

NO.1

Company	2021 Annual Sales (100mm US Dollars)	Rank
 MICHELIN 米其林	262.95	1
 BRIDGESTONE	221.75	2
 GOODYEAR	149.17	3
 Continental	120	4
 住友ゴム	72.496	5
 PIRELLI	63.402	6
 HANKOOK 韩泰轮胎	59.758	7
 zcl rubber 中策橡胶	45.283	8
 YOKOHAMA	42.296	9
 CST 正新轮胎	38.662	10

INTRODUCTION TO YONGGU RUBBER



YONGGU
永固橡胶

3

履带车间



Yonggu Rubber was established in 1958. In 1978, it successfully developed the first rubber tracks produced in China.

Yonggu has now become the leading rubber track manufacturer in China, and its products are exported all over the world.



1958

Company
Established

600,000

Pieces Per
Year Capacity

45

Years Manufacturing
Rubber Tracks

History

1958-1978

- Company founded
- Successfully developed the first rubber track in China.

1978-1997

- 1993, Merged into Hangzhou Rubber Group Co., Ltd.
- Obtained ISO-9001 certificate.
- Established technology cooperation with FRC Japan.
- Produced our first construction rubber tracks in 1991.

1997-2010

- Established OEM rubber track business with KOMATUS, KUBOTA, YANMAR.
- Renamed Hangzhou Zhongce Rubber Group Co., Ltd Yonggu Branch Company.

2010-2014

- Start OEM rubber track business with JCB (UK).
- Established OEM rubber track business with HITACHI.
- 2013 established Rubber Track Marketing Arm in USA.

2014-2015

- Renamed Zhongce Rubber Group Co., Ltd Hangzhou Yonggu Branch Company.
- Complete the relocation from North Bridge Industrial Zone to Xiasha.

2023

- Zhongce Yonggu Rubber (Jiande) Co Ltd was founded.
- Celebrated 45 Years of Rubber Track Production.
- Established OEM Relationship with CNH.

National Standard

In 2015, the China Petroleum and Chemical Industry Federation issued the national standard of "Rubber Track", and Zhongce participated in the formulation as the first drafting unit.

This standard specifies the terms and definitions of rubber tracks, product structure, classification and marking, requirements, test methods, inspection rules marking, packaging, transportation, storage and use.



Category

Rubber Track For
Construction Machine



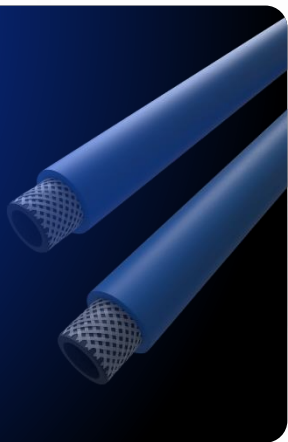
Rubber Track For
Agricultural Machine



Rubber Pad



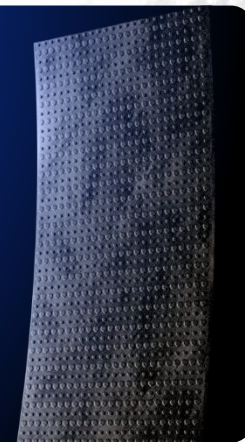
Rubber Hose



V-Belt



Hydraulic Hose



Machine Classifications



SMALL AG TRACK



EXCAVATOR



CTL TRACK



ASV TRACK



CARRIER



BIG AG TRACK





Advanced equipment



1



2



3

- 1 Iron core shot blasting machine
- 2 Iron core ultrasonic cleaners
- 3 Iron core chem-lok coating line



4

- 4 Preforming production line
- 5 Steel cables rubber coating line
- 6 Vulcanization Equipment

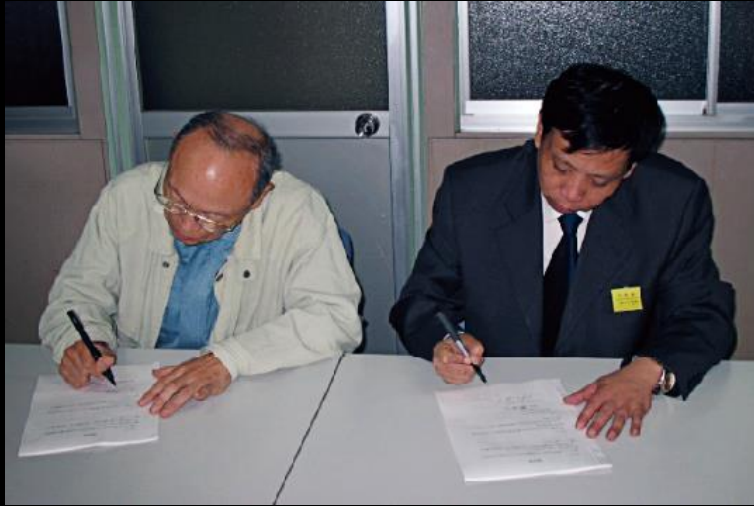


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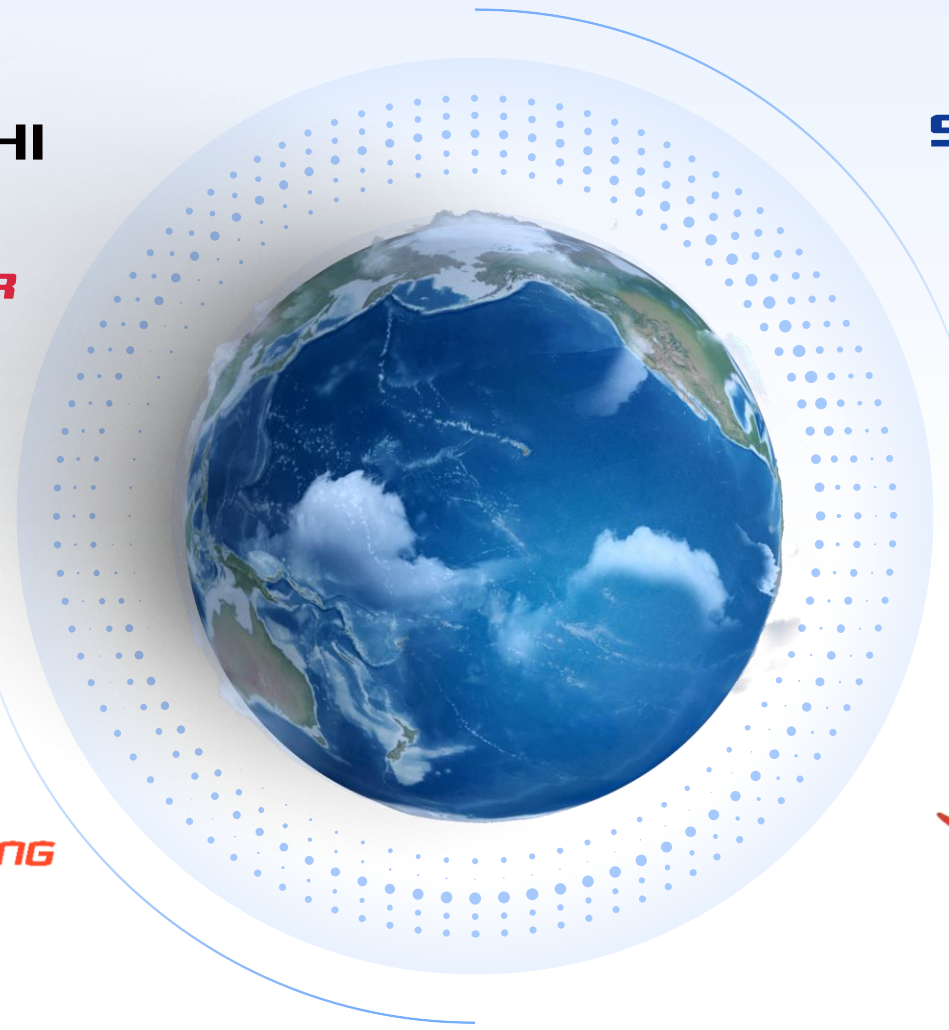


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Technical cooperation with FRC Japan Since 1997



Global OEM Partners



HITACHI



INDUSTRY HONORS



MANUFACTURING HONORS



AWARDS

Enterprise Honors



Yonggu has won many honors and certificates from the industry and suppliers for many years.

Sports Sponsorship



Global Partners Conference



Social Responsibility



Since 2010, Zhongce has joined hands with the "China Smile Fund" to carry out medical aid projects in Xinjiang, aiming to help children with cleft lip and palate in poverty-stricken areas of Xinjiang grow up normally and healthily

From 2013, ZC Rubber and *China Smile Foundation* went to Xinjiang and Carry out medical assistance projects, Designed to help children with cleft lip and palate grow up healthily.



60th Anniversary Art Festival



Sports Meet



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We Look Forward to
Working with You



YONGGU

