

# **Facts - Advantages - Benefits**

### Fact:

Our company started in 1955 producing tires for all applications and is now the 9<sup>th</sup> largest tire producer in the world. Yonggu began producing Rubber Tracks in 1978.

### Advantage:

Having produced rubber tracks for more than 40 years is a significant advantage over today's competitors. Yonggu has been designing and manufacturing rubber tracks far longer than most rubber track manufacturers have been in existence.

### **Benefit:**

Yonggu's distinct advantage of technology over our competitors translates to Tier 1 products for the consumer with the lowest claims rate of any rubber track manufacturer globally. This is especially true with the CTL style rubber tracks.

### Fact:

Yonggu has Patented Steel Cord Technology that no other manufacturer has.

### Advantage:

By having patented our Steel Cord Technology we have assured the consumer that Yonggu Rubber Tracks stay at the forefront of our industry.

### **Benefit:**

The consumer can rest assured their Yonggu Rubber Tracks will stand the test of time, not suffering catastrophic steel cord failures like so many of our competitors.

### Fact:

Yonggu has Patented Metal Link Technology

## Advantage:

Yonggu has protected our Metal Link Technology translating to the best link wear in the industry.

#### **Benefit:**

The consumer benefits with maximum track link life resulting in extended overall track wear life lowering the operating cost per hour of the machine.

### Fact:

Yonggu produces its' own rubber and rubber compounds. Almost all rubber track manufacturers outsource their rubber purchasing.

## **Advantage:**

Yonggu has a distinct advantage over other manufacturers in that we produce our own carbon black and rubber. Compounding the most optimal rubber for the machines Manufacturer Intended Uses.

### **Benefits:**

The consumer will see extended track tread wear life over other rubber track manufacturers.



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### Fact:

Yonggu produces its' own Metal Links.

## Advantage:

Yonggu has a guaranteed supply of links protecting its manufacturing supply chain. This also guarantees the control of quality through the entire manufacturing process.

#### **Benefit:**

The consumer benefits from this in that they are assured of the highest quality rubber tracks through the most quality controlled manufacturing process.

### Fact:

Yonggu produces more than 500,000 Rubber Tracks per year.

### Advantage:

High volume helps keep overall costs down. Also, producing large numbers of rubber tracks over 40 years has led to a wealth of knowledge in rubber track production.

### **Benefit:**

This has led to the highest overall quality in the rubber track industry. This is backed up by the lowest "Claims" rate in the industry.

### Fact:

Yonggu is one of the largest and longest standing suppliers of rubber tracks to some of the world's leading equipment manufactures.

## Advantage:

Yonggu's long standing relationship with companies including Hitachi, Yanmar, Kubota, Kobelco, Takeuchi, JCB, Morooka and Lovol show Yonggu's commitment to providing the best products available and demonstrates our acceptance by the equipment manufacturing communities.

### **Benefit:**

Distributors and end user purchasers of Yonggu rubber tracks around the world are assured Top Tier products demonstrated and backed by Yonggu's multi decade relationships with these manufacturers. End users can be assured they are receiving OEM quality products approved by the machine manufacturers.



## THE MANUFACTURED BRANDS OF ZHONGCE RUBBER GROUP



"Revolutionizing Rubber Tracks Since 1978"